

# About BLT

Business Law Today is seeking your ideas for high-quality, original content that contributes value to business lawyers. We accept contributions ranging from a few sentences to several thousand words across ten legal practice areas.

- Bankruptcy & Finance
- Business Litigation & Dispute Resolution
- Business of Law
- Business Regulation & Regulated Industries
- Corporations, LLCs & Partnerships

- International Business Law
- Internet Law & Cybersecurity
- Legal Opinions & Ethics
- Mergers & Acquisitions
- Securities Law

Please note that all submissions will be reviewed by the Editorial Board. The Board is made up of practicing attorneys, judges, and academics. Submissions are reviewed based on relevance, originality, timeliness, and value-add, including accuracy of law, quality of insight, and consistency with *BLT* guidelines and tone. **We do not accept submissions created using generative Al at any stage** (aside from basic grammar tools, etc.). We do not accept opinion pieces or book reviews, but we will consider articles based on or excerpted from books. Writing by student authors will only be considered for month-in-briefs, papers that place in the Business Law Section's Mendes Hershman Student Writing Contest, or articles co-authored with an attorney.

# **Content Categories**

Business Law Today publishes in several formats. When submitting a pitch, please identify the intended content category of your work.

#### **MONTH-IN-BRIEF**

The month's most important and timely headlines. These are <u>scannable</u>, <u>curated briefings</u>, with each short entry 150–450 words. They might summarize a recent Supreme Court ruling, point to an interesting development in the field, or introduce a new lawsuit with broader implications for practitioners. Month-in-briefs should link to primary sources and should not include footnotes. Examples include "<u>CFPB's Proposed Interpretive Rule Would Subject Earned Wage Access to Federal Credit Regulations</u>," "<u>SEC Approves PCAOB Rule and Standards</u>," and "<u>Corporate Charters May Not Incorporate Substantive Provisions of Other Agreements by Reference</u>."

#### **ARTICLES**

Quick insights on timely issues relevant to practitioners. Articles offer a new or unique angle, analysis, or advice in around 750–1,800 words. Many of our articles work best with a hook—a concrete development (often a recent case or news item) that frames the piece. Examples include "Diligencing Al-Enabled M&A Targets: Seven Things to Understand," "California's Invasion of Privacy Act: A New Frontier for Website Tracking Litigation," and "Eleventh Circuit Lowers Bar for Debtor Eligibility in Chapter 15 Cases."

#### **IN-DEPTH**

Longer-form content that offers deep analysis of a topic. These pieces often incorporate footnotes and analyze a number of cases as they track the development of a concept, or they might dive deep into a particular case, pulling in precedent and other impactful context to explicate its significance. In-depth articles are often behind a paywall, accessible to members of the American Bar Association's Business Law Section. Examples of in-depth articles include "State Healthcare Transaction Review Laws: A New Landscape," "Post-Closing Purchase Price Adjustments Gone Wrong: The Save Mart/Kingswood Capital Dispute," and "The Nature of Fiduciary Duties Owed to Limited-Life Corporations."

#### **TOOLS**

<u>Practical resources</u> such as checklists, model forms, and worksheets. Tools can be picked up easily to assist in practitioners' work, whether they provide a quick guide to a topic or can be incorporated directly into a workflow. They consist of both the tool document itself—supported formats include PDFs, text, spreadsheets, and slideshows—and at least 200 words of introduction describing in what circumstances the tool is useful and providing context. Tools are published behind a paywall, accessible to ABA BLS members. Examples of tools include "Intellectual Property Due Diligence Checklist for Lenders," "Pro-Buyer Al Addendum," and "The Art of Case Management: A Former Judge's Tool for Mastering Deadlines."

## **Publication Guidelines**

Business Law Today publishes articles and tools consistently as they are ready to go, while month-in-briefs are published monthly. Publicity emails go out at the start of the month and at mid-month. A submitted article can take from a few days to a few months to move from submission to publication, depending on the nearest publication date, available peer reviewers, length of piece, and editorial calendar; it's best to plan for at least two weeks of turnaround time.

The tone of the site tends toward journalistic and casual, less formal than much of legal and academic writing. Authors are not paid and maintain full publication rights following their appearance on the site. *Business Law Today* does not reprint previously published articles. We are, however, able to work with repurposed client alerts.

## **Submission Process**

We accept both pitches and completed pieces. Submit to either the site editor or a practice area editor, listed below. Once an article is received, it will first go out for peer review and then be returned to the author as needed. Once the author has had the chance to address peer reviewer comments and revise the piece, the article will be returned to staff for copyediting in accordance with house style. The author will have a final chance to revise before publication. The author will also be responsible for drafting a brief summary for use in online publishing, signing a publication agreement, and submitting a biography and photo (600x600 or larger and 72 dpi). For more information, please see our recorded webinar "How to Write for Business Law Today."



# Pitch an Editor

Olivia Stovicek, Staff Editor

<u>Lynette Hotchkiss</u>, Editor-in-Chief

<u>Chauncey Lane</u>, Vice Editor-in-Chief

OR

Contact an editor of the practice area you want to write in:

## **Bankruptcy & Finance:**

• Bankruptcy: Megan Adeyemo

• Finance: <u>Janet Nadile</u>, <u>Linda Filardi</u>

Business Litigation & Dispute Resolution: Sara Bussiere Brauerman, Armeen Mistry Shroff

### **Business Regulation & Regulated Industries:**

- Business Crimes & Corporate Compliance, Gaming Law, Government Affairs Practice, Sports Law: Margaret M. Cassidy
- Intellectual Property, Energy Law, Antitrust Law: <u>Dredeir Roberts</u>
- Cannabis Law, Environmental Law, Health & Life Sciences, Insurance Law: Perry Salzhauer
- Banking Law, Consumer Finance Law, Labor & Employment Law, Tax Law: Latif Zaman

Corporations, LLCs & Partnerships: Tarik Haskins, Mark Hobson

International Business Law: Mike Tallim

**Internet Law & Cybersecurity:** Alan Wernick

Legal Opinions & Ethics: Keith Fisher, Christina Houston

Mergers & Acquisitions: Yelena Dunaevsky, Thaddeus E. Chase Jr.

Securities Law: Alan Wilson, Rani Doyle